DigiServ

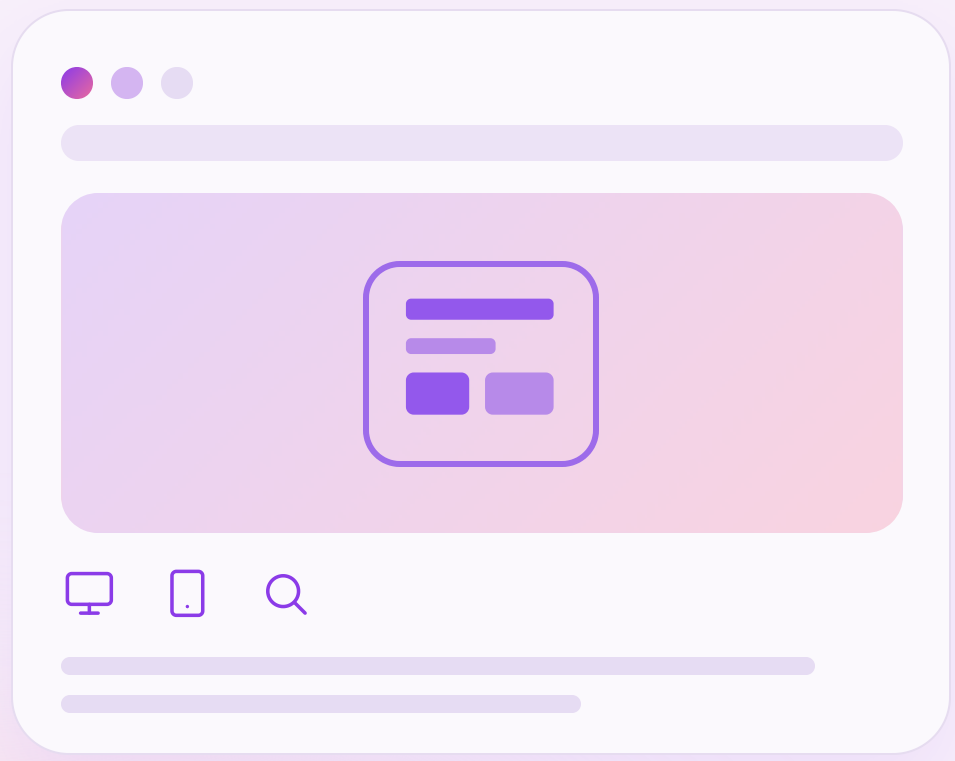
UGC ADVERTISING • 2026

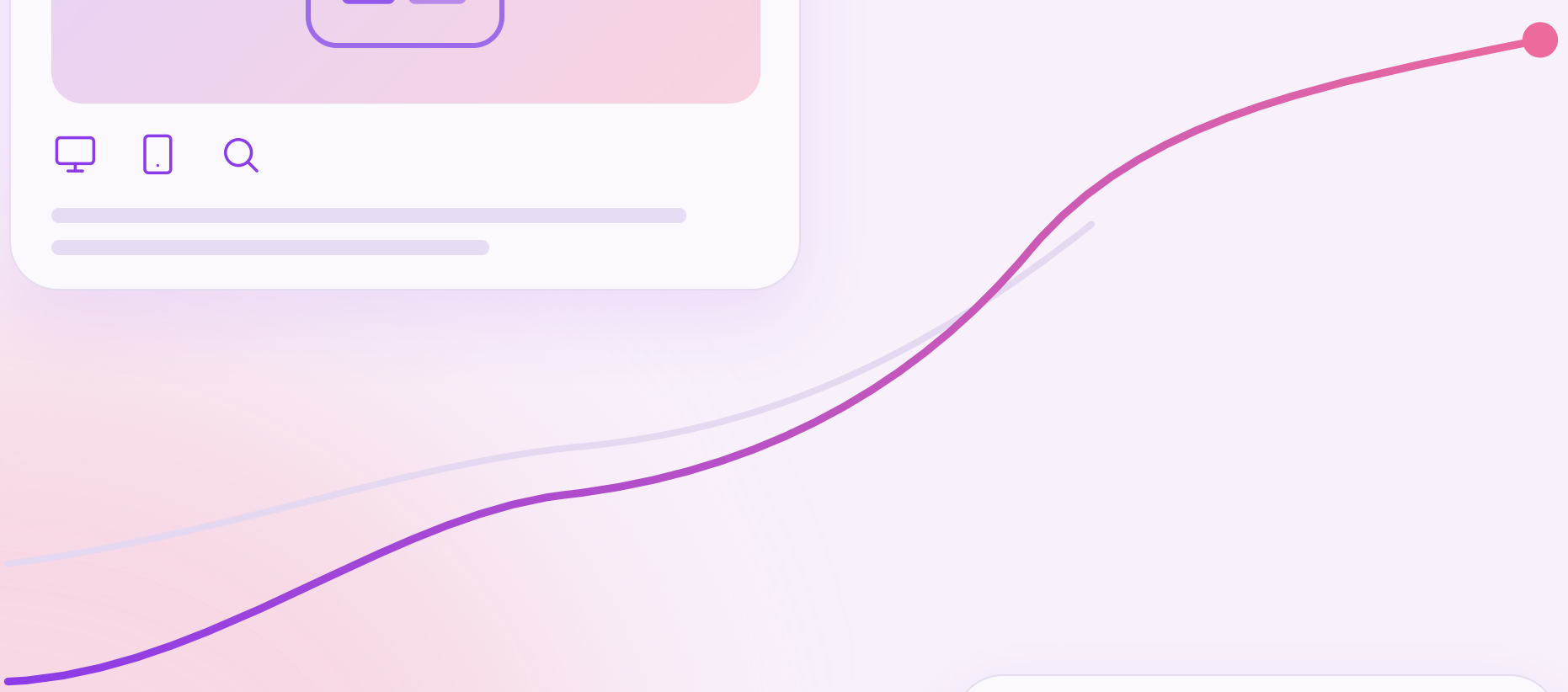
DIGISERV | UGC ADVERTISEMENTS

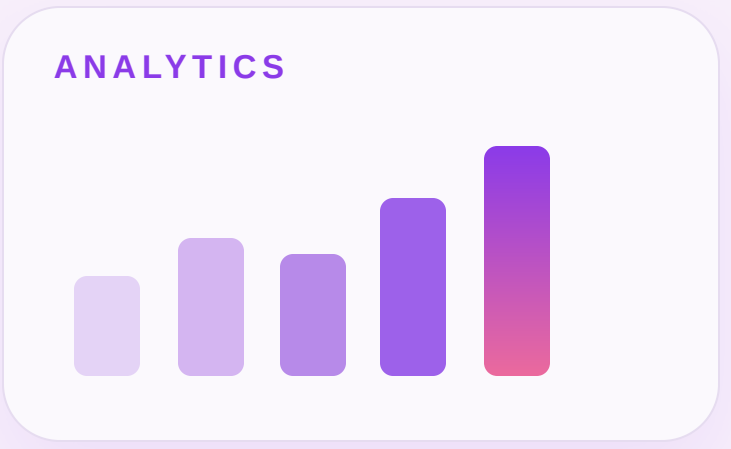
Get Creative. Get Noticed. Grow Digitally.

UGC-Style Video Ads for Businesses Ready to Grow.

We create engaging UGC-style video ads that help brands showcase their products and services through scripts, captions, voice-overs, and clear calls to action.







Digital Strategy. Measurable Progress.

DIGISERV

ABOUT US

Your UGC Ad Creation Partner

At DigiServ, we help brands present their products and services through engaging, UGC-style video advertisements.

We focus on clear scripts, creative editing, captions, and voice-overs, so your video ads communicate your message and reflect your brand professionally.

Our video creatives can be prepared for digital advertising and social media campaigns, subject to the agreed project scope and usage rights.

OUR VISION

Built for Your Next Stage of Growth

Our vision is to make professional video advertising more accessible to businesses of every size.

We aim to combine thoughtful scripting, creative editing, and clear communication to help businesses present themselves well on digital platforms and build lasting relationships with their customers.

WHAT WE FOCUS ON

Scriptwriting

Craft clear scripts that present your products and services.

Creative Editing

Edit short videos with captions, subtitles, and background music for digital platforms.

AI Voice-over

Add AI voice-overs to your videos, included in higher packages or available as an add-on.

Clear Calls to Action

Add a call to action that tells viewers what step to take next after watching your ad.

Strategy First. Progress Always.

01
Understand

Learn about your product, audience, and ad requirements.

02
Plan

Define the script, video length, and creative direction.

03
Create & Edit

Produce the video with supplied or AI assets within agreed scope.

04
Review & Deliver

Share the video, apply package revisions, and deliver final files.

Choose Your Growth Plan

Practical UGC-style video advertisement packages designed to help brands showcase their products and services.

BASIC UGC PACKAGE

₹2,000/package

Start with a short UGC-style ad.

Best for businesses starting short promotional video ads.

- 1 UGC-Style Advertisement
- Video Duration: 15–30 Seconds
- Basic Scriptwriting
- Professional Video Editing
- Captions and Subtitles
- Background Music
- Call-to-Action (CTA) Integration
- 1 Revision
- Delivery Time: 2–3 Days

Choose Basic

MOST POPULAR

PROFESSIONAL UGC PACKAGE

₹5,000/package

Expand with two ads and AI voice-over.

Best for growing businesses seeking more video creatives.

- 2 UGC-Style Advertisements
- Duration: 30–45 Seconds Each
- Professional Scriptwriting
- Professional Video Editing
- Captions and Subtitles
- Background Music
- AI Voice-over
- Call-to-Action (CTA) Integration
- 2 Revisions
- Delivery Time: 3–5 Days

Choose Professional

PREMIUM UGC PACKAGE

₹10,000/package

Multiple video creatives for your campaigns.

Designed for businesses seeking multiple promotional video creatives for their marketing campaigns.

- 3 UGC-Style Advertisements
- Duration: 45–60 Seconds Each
- Advanced Scriptwriting
- Advanced Video Editing
- Captions and Subtitles
- Background Music
- AI Voice-over
- Advanced Motion Graphics
- Product Demo Using Supplied Assets, Where Applicable
- Call-to-Action (CTA) Integration
- 3 Revisions
- Delivery Time: 5–7 Days

Choose Premium

Features	Basic	Professional	Premium
Number of Ads	1	2	3
Video Duration	15–30 Seconds	30–45 Seconds Each	45–60 Seconds Each
Scriptwriting	Basic	Professional	Advanced
Video Editing	Professional	Professional	Advanced
Captions, Subtitles & Music	Included	Included	Included
AI Voice-over	—	Included	Included
Call-to-Action Integration	Included	Included	Included
Advanced Motion Graphics	—	—	Included
Product Demo (Supplied Assets)	—	—	Where Applicable
Revisions Included	1	2	3
Delivery Time	2–3 Days	3–5 Days	5–7 Days

ADD-ON SERVICES

Service	Price
Additional 15–30 Second Video	**₹1,500**
Additional 30–60 Second Video	**₹2,500**
AI Voice-over	**₹500**
AI Avatar Video	**Starting at ₹1,500**
Professional Scriptwriting	**₹800**
Advanced Motion Graphics	**₹1,000**
Additional Video Revision	**₹500**
Additional Ad Format	**₹500**

Prices are in INR. Packages assume client-provided product footage, images, or other assets, or suitable AI-generated assets. Physical product shoots, shipping, human UGC creator and influencer fees, and on-location filming are not included unless agreed. Paid AI tools, premium stock footage, music licensing, and third-party subscriptions may cost extra. Advertising spend and campaign management are not included unless agreed. Extra revisions are charged at add-on rates. Commercial usage rights and licensing must be agreed before delivery. Sales, conversions, engagement, and ad performance are not guaranteed.

DigiServ

Thank You!

Let's Create Your Video Ads.

Thank you for exploring DigiServ's UGC advertisement creation services.

Whether you're launching a new campaign or refreshing your video creatives, we're ready to help you plan your next step.

Let's Talk UGC Ads

Your next digital opportunity starts with a conversation.

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Think Digital. Grow Smarter.