DigiServ

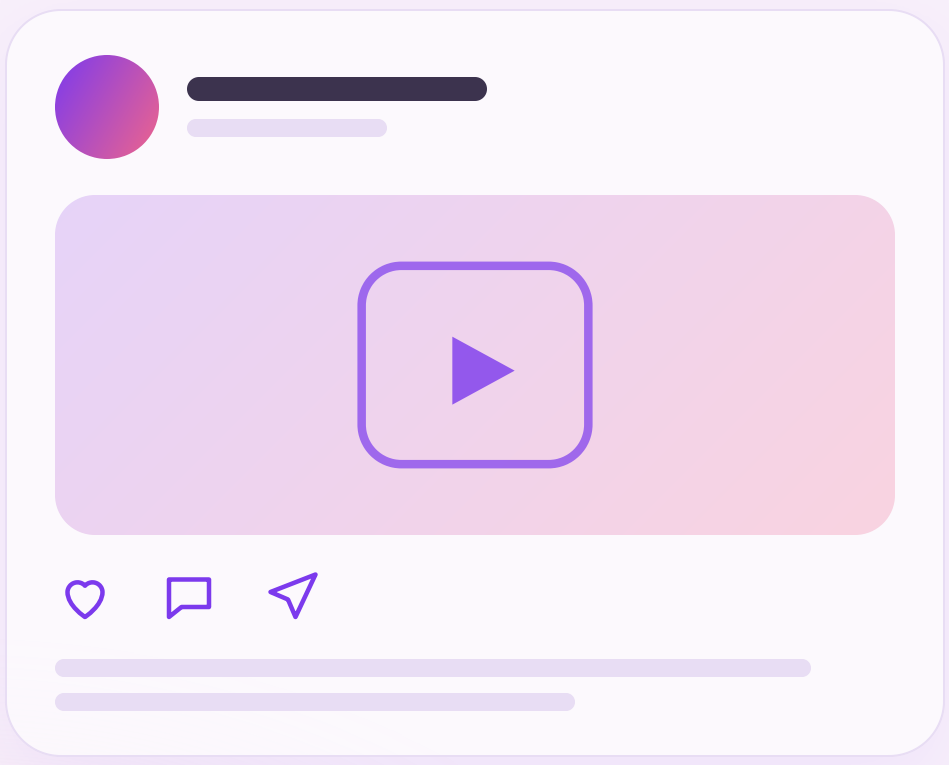
SOCIAL MEDIA • 2026

DIGISERV | SOCIAL MEDIA MANAGEMENT

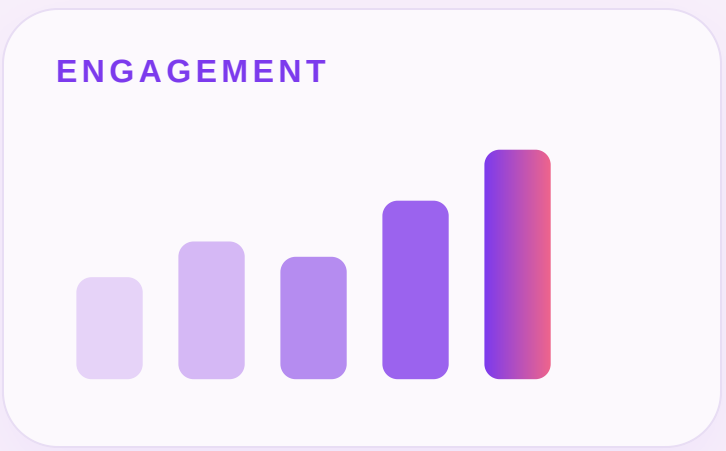
Get Noticed.
Get Connected.
Grow Socially.

Strategic Social Media Management for Businesses Ready to Grow.

We help businesses build a consistent social media presence through engaging content, creative storytelling, strategic planning, and performance tracking.







Digital Strategy. Measurable Progress.

DIGISERV

ABOUT US

Your Social Media Growth Partner

At DigiServ, we help businesses strengthen their online presence and connect with their target audience through thoughtful strategy and engaging content.

We focus on consistent branding, creative storytelling, and meaningful engagement, so every post supports your business goals and reflects your brand professionally.

We believe effective social media management starts with understanding a business, its audience, and the goals it wants to reach.

OUR VISION

Built for Your Next Stage of Growth

Our vision is to make professional social media management more accessible to businesses of every size.

We aim to combine creativity, strategy, and performance insights to help businesses stay consistent online, engage their audiences, and build lasting relationships with their customers.

WHAT WE FOCUS ON

Content Strategy

Develop a structured content plan aligned with business goals and audience interests.

Creative Content

Create engaging social media posts, promotional creatives, captions, and reels.

Audience Engagement

Help businesses build stronger relationships with their audiences through consistent communication and community management.

Performance Tracking

Monitor available platform analytics to understand content performance and identify opportunities for improvement.

Strategy First. Progress Always.

01

Understand

Learn about the business, target audience, competitors, and objectives.

02

Plan

Develop a content strategy, posting schedule, and creative direction.

03

Create & Publish

Prepare content and publish according to the agreed content calendar.

04

Analyse & Improve

Review performance metrics and refine the strategy.

Every business has room to grow socially.

DIGISERV SOCIAL MEDIA PLANS

Choose Your Growth Plan

Practical social media management plans designed to help businesses build a consistent, professional online presence.

BASIC SOCIAL MEDIA MANAGEMENT

₹8,000/month

Build a consistent social media presence.

Best for small businesses beginning their social media journey.

- 1 Social Media Platform
- 2 Reels per Month
- Captions and Hashtags
- Basic Monthly Performance Report
- 8 Static Posts per Month
- 8 Stories per Month
- Basic Content Calendar

Choose Basic

MOST POPULAR

PROFESSIONAL SOCIAL MEDIA MANAGEMENT

₹15,000/month

Strengthen your brand and engage your audience.

Best for growing businesses seeking consistent content and improved social media engagement.

- 2 Social Media Platforms
- 4 Reels per Month
- Captions and Hashtags
- Basic Community Management
- Detailed Monthly Performance Report
- 12 Static Posts per Month
- 12 Stories per Month
- Monthly Content Calendar
- Competitor Analysis

Choose Professional

PREMIUM SOCIAL MEDIA MANAGEMENT

₹25,000/month

Build a stronger social presence with a strategic content approach.

Best for established businesses seeking more comprehensive social media management.

- 3 Social Media Platforms
- 8 Reels per Month
- Captions and Hashtags
- Community Management
- Detailed Monthly Performance Report
- Ad Campaign Coordination
- 20 Static Posts per Month
- 20 Stories per Month
- Advanced Content Calendar
- Competitor Analysis
- Content Strategy Consultation Twice a Month

Choose Premium

Features	Basic	Professional	Premium
Social Media Platforms	1 platform	2 platforms	3 platforms
Static Posts per Month	8	12	20
Reels per Month	2	4	8
Stories per Month	8	12	20
Captions and Hashtags	Included	Included	Included
Content Calendar	Basic	Monthly	Advanced
Community Management	—	Basic	Included
Competitor Analysis	—	Included	Included
Monthly Performance Report	Basic	Detailed	Detailed
Content Strategy Consultation	—	—	Twice a month
Ad Campaign Coordination	—	—	Included

ADD-ON SERVICES

Service	Price
Additional Social Media Post	**₹400**
Additional Reel Editing	**₹800**
Promotional Poster Design	**₹500**
Additional Platform Management	**₹3,000/month**
Ad Campaign Setup	**₹2,000**
Additional Campaign Management	**₹3,000/month**

Prices are in INR and billed monthly. Plans cover organic content management; advertising budgets, influencer fees, paid tools, and third-party expenses are extra. Professional photography, on-location filming, and product shoots are not included unless agreed separately. Follower growth, reach, engagement levels, and sales results are not guaranteed.

DigiServ

Thank You!

Let's Grow Your Social Presence.

Thank you for exploring DigiServ's social media management services.

Whether you're building your brand online or looking to improve your existing social media presence, we're ready to help you plan your next step.

Let's Talk Social Media

Your next digital opportunity starts with a conversation.

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Think Digital. Grow Smarter.